

\*\*\*PRESS RELEASE\*\*\*



FOR IMMEDIATE RELEASE  
October 11, 2007

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***LEGALLY BLONDE THE MUSICAL***  
**Another Orpheum Theatre Investment**  
TO BE AIRED THIS SATURDAY ON MTV  
October 13, 12 p.m. CST

**MEMPHIS, TN.** — For the first time ever, a major Broadway production will be aired in its entirety on national television. *Legally Blonde The Musical*, the Broadway smash hit based on the popular MGM film *Legally Blonde*, premieres on MTV this Saturday, October 13 at 12pm CST.

In addition to the unprecedented broadcast of *Legally Blonde The Musical*, MTV will present a behind-the-scenes look at the Broadway hit including backstage access to the cast before their performance at New York's Palace Theatre. MTV will feature exclusive interviews with the talented cast and the reaction of celebrities in attendance for the night's performance.

The Orpheum Theatre in Memphis is an investor in the Broadway production. Pat Halloran, President of the Orpheum, is also President of the Independent Presenters Network investor group that put over \$1 million into the show.

Previous investments have included *Thoroughly Modern Millie* and *Spamalot*, both of which earned Halloran a producer's Tony Award®.

“Legally Blonde has captivated and entertained fans worldwide, both on the big screen and on the Broadway stage,” said Tony DiSanto, EVP of Series Development &

Programming, MTV. “In an MTV first, we are giving those same fans, and new ones, a unique opportunity to experience this hit Broadway musical in its entirety like never before. We are creating a one of a kind special weekend event – done in a way only MTV can.”

Opening on Broadway April 29, 2007, *Legally Blonde The Musical* has been nominated for seven Tony Awards®. Played by Tony Award® Nominee Laura Bell Bundy, the show’s heroine, Elle Woods is one who doesn’t take “no” for an answer. After being dumped by her boyfriend, she ventures from the Delta Nu sorority house to the rigors of Harvard Law. Along the way, she proves that being true to yourself never goes out of style. The Original Broadway Cast Recording for *Legally Blonde The Musical* earned the #1 slot on the Billboard Cast Album chart and was #86 on the Billboard Top 200. For more information on the musical, please check out [www.LegallyBlondeTheMusical.com](http://www.LegallyBlondeTheMusical.com).

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The Orpheum Theatre  
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The Orpheum Theatre is operated by the Memphis Development Foundation, a non-profit organization which depends on the financial support of the community to carry out its mission to foster the enjoyment and understanding of the Arts in Memphis, as well as the economic prosperity of Downtown and surrounding areas.