

2025 ORPHEUM SOIREE

The Orpheum Soiree is the Orpheum's largest fundraising event supporting the mission of enhancing the communities we serve by utilizing the performing arts to entertain, educate, and enlighten while preserving the historic theatre and Halloran Centre for Performing Arts & Education.

\$20,000 - Presenting Sponsor 1 AVAILABLE IN NON-FINANCE INDUSTRY

Industry-exclusive recognition for up to two sponsors with pre-event, event day, and post-event engagement and exposure.

Pre-Event

- Logo placement on promotional materials including The Orpheum Soiree event poster, digital and print save-the-dates, marquee ads, invitations, website, social media post(s), email(s), as well as a full-page Orpheum Soiree promotional ad with a local publication

Event Day

- Full page ad in The Orpheum Soiree Program Book
- Recognition on the Main Street digital marquee during The Orpheum Soiree
- Acknowledgement in the form of signage, and/or logos at the event
- Thirty (30) tickets to The Orpheum Soiree, includes food and cocktails

Post-Event

- **Twenty (20) tickets to Opening Night of Back to the Future, March 3, 2026, including a pre-show Soiree sponsor appreciation reception OR twenty (20) Luxury Suite Partner Tickets to be used throughout the 2025-2026 Broadway Season.**
- Recognition as Presenting Sponsor of The Orpheum Soiree in a post-event Broadway Marquee

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\$15,000 - Platinum Sponsor 2 AVAILABLE

- Exclusive naming rights to an event feature at The Orpheum Soiree
- Logo placement on promotional materials including The Orpheum Soiree event poster, digital and print save-the-dates, marquee ads, invitations, website, social media post(s), and email(s)
- Acknowledgement in the form of signage and/or logos at the event
- Full page ad in The Orpheum Soiree Program Book
- Recognition on the Orpheum's Main Street digital marquee during The Orpheum Soiree
- Twenty (20) tickets to The Orpheum Soiree, includes food and cocktails
- **Eight (8) tickets to Opening Night of Back to the Future, March 3, 2026, including a pre-show Soiree sponsor appreciation reception**
- Recognition as Sponsor of The Orpheum Soiree in a post-event Broadway Marquee

\$10,000 - Gold Sponsor 3 AVAILABLE

- Logo placement on promotional materials including The Orpheum Soiree event poster, digital and print save-the-dates, marquee ads, invitations, website, social media post(s), and email(s)
- Half-page ad in The Orpheum Soiree Program Book
- Ten (10) tickets to The Orpheum Soiree, includes food and cocktails
- **Six (6) tickets to a Broadway Performance of your choice**
- Recognition as Sponsor of The Orpheum Soiree in a post-event Broadway Marquee

\$5,000 - Silver Sponsor

- Sponsor recognition on website, and social media post(s)
- Half-page ad in The Orpheum Soiree Program Book
- Ten (10) tickets to The Orpheum Soiree, includes food and cocktails
- Recognition as Sponsor of The Orpheum Soiree in a post-event Broadway Marquee

Great Scott! Sponsors

\$2,500

Name listed in Soiree Program Book
Eight (8) tickets to The Orpheum Soiree

\$1,000

Name listed in Soiree Program Book
Four (4) tickets to The Orpheum Soiree

\$500

Name listed in Soiree Program Book
Two (2) tickets to The Orpheum Soiree